# Analyzing customer water conservation while accounting for population and climate changes



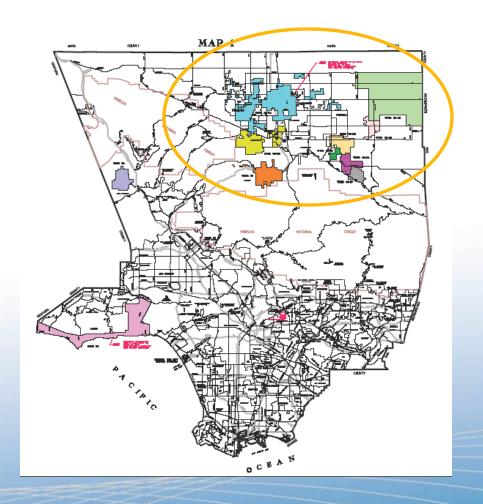
#### Objectives

To analyze the impacts of **population** and **climate** changes on customer water conservation levels

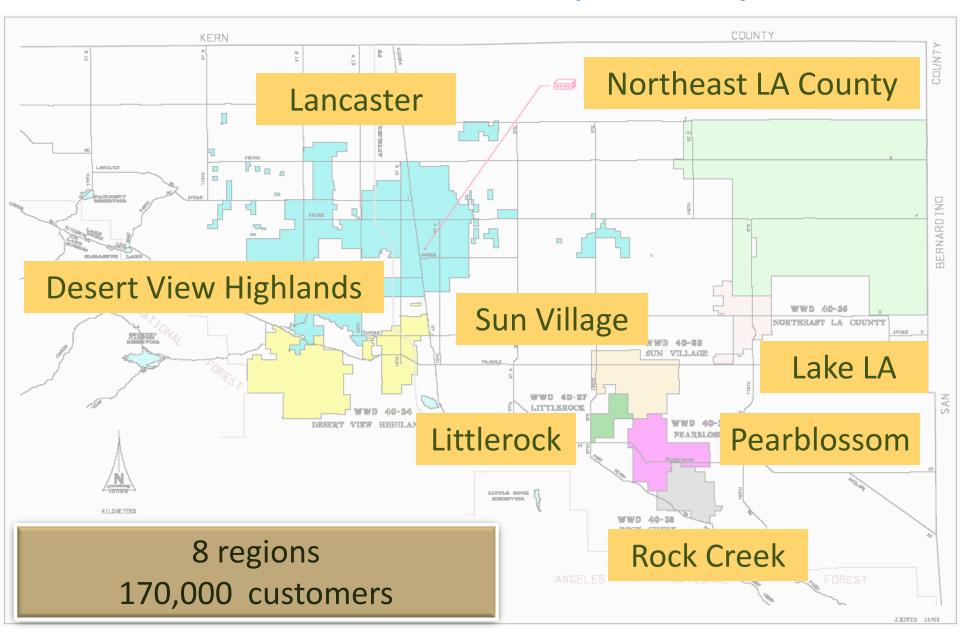
To determine the effectiveness of the conservation program

# Los Angeles County Waterworks Districts

- Districts
  - Kagel Canyon
  - Malibu and Topanga
  - Val Verde
  - Acton
  - Antelope Valley
  - Marina del ReyWater System
- 200,000 customers



# District 40, Antelope Valley



# This is the Antelope Valley



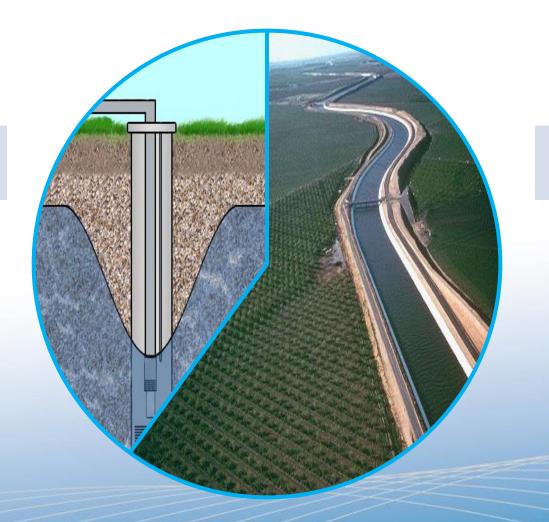




#### **Water Sources**

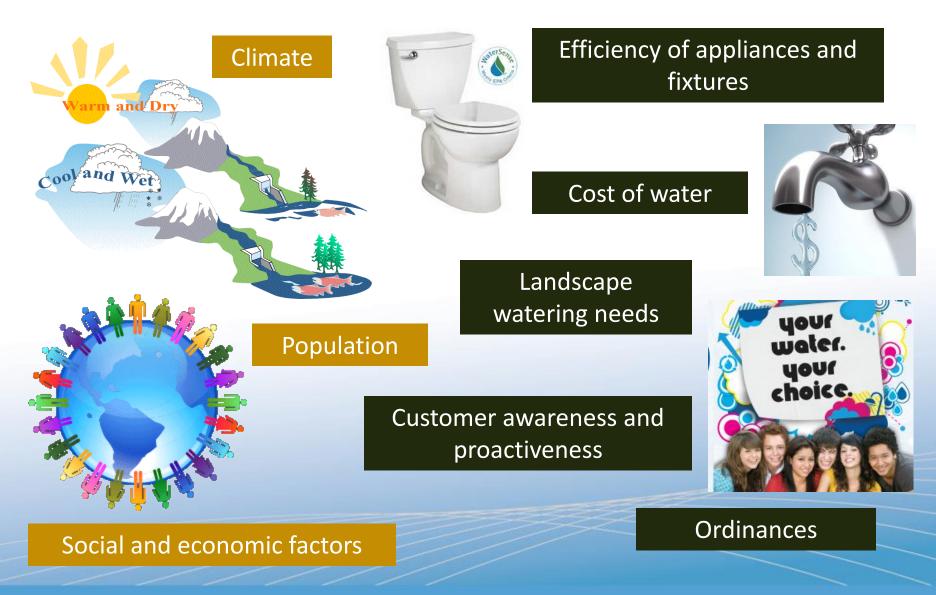


40% Groundwater

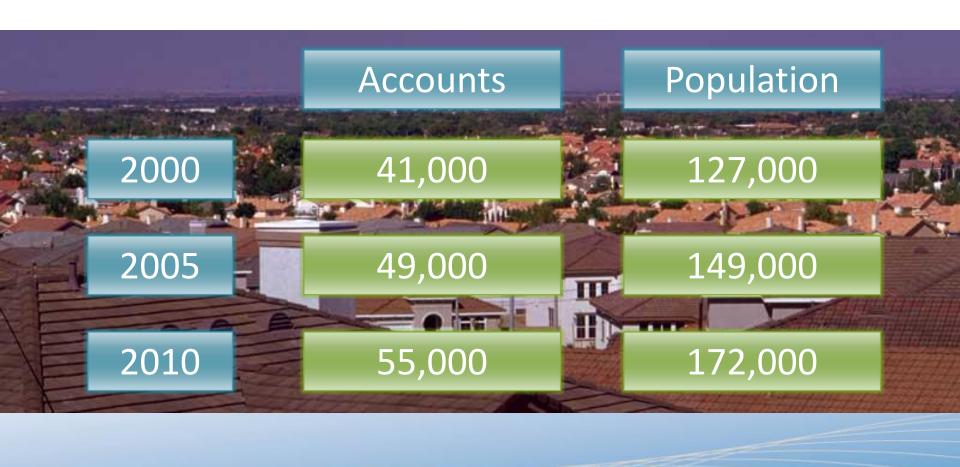


60% AVEK - SWP

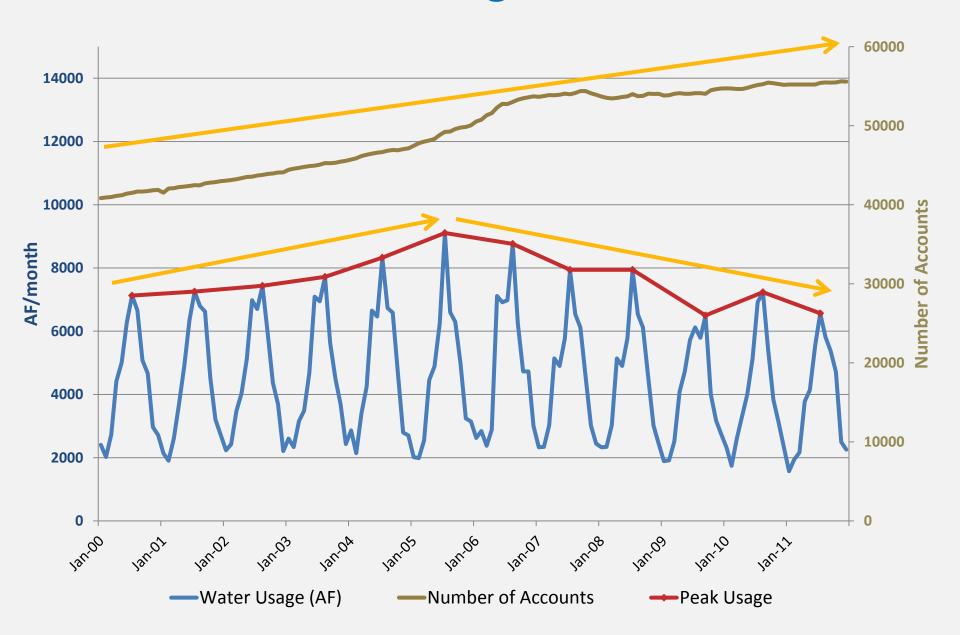
# Factors affecting water usage



# Population of District 40



#### Total Water Usage vs. Accounts



#### Climate

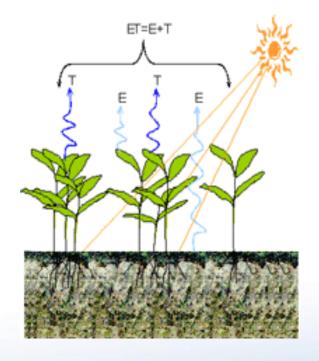
#### **Evapotranspiration (ET)**

Loss of water to the atmosphere by the combined process of evaporation from soil and plant surface, and transpiration from plant tissues.

#### Reference Evapotranspiration (ETo)

ET rate of a reference crop (grass) in inches

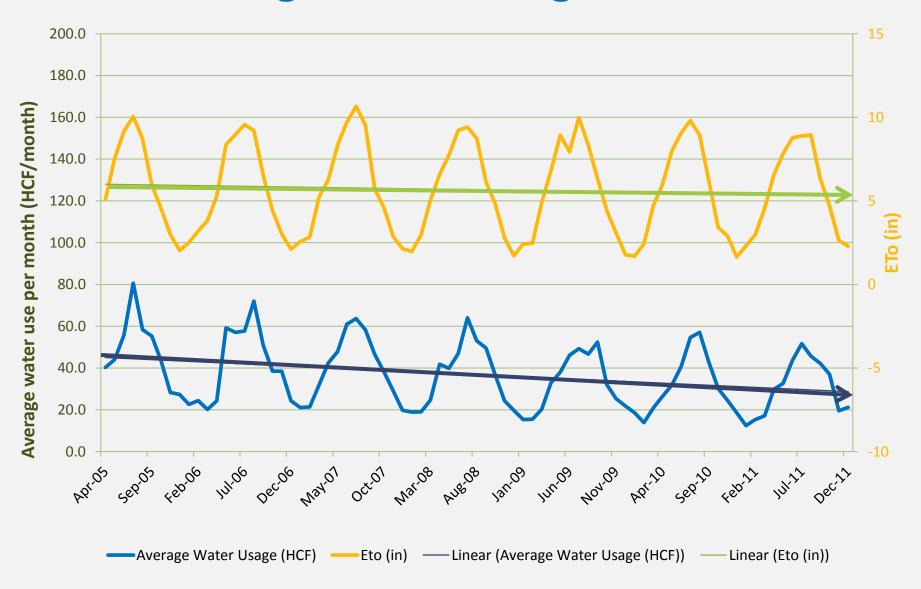
Measured daily by DWR through the CIMIS weather stations



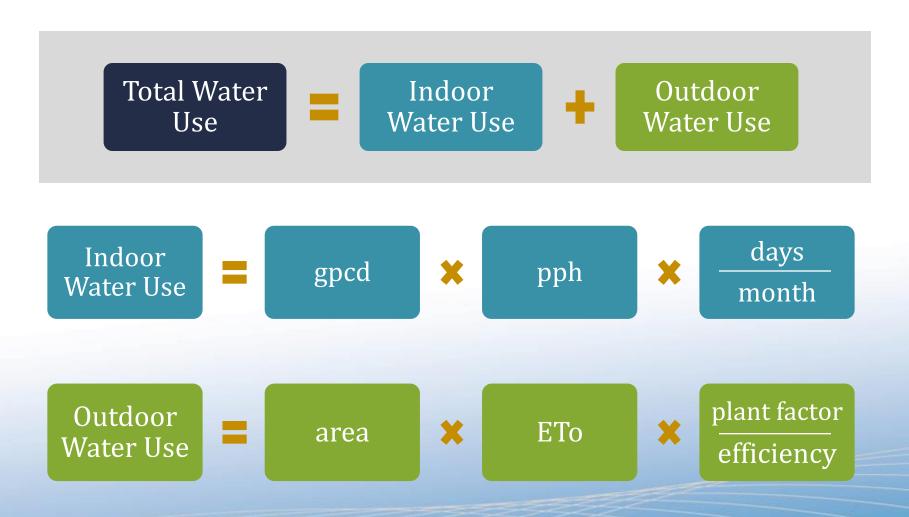


Station 197 - Palmdale

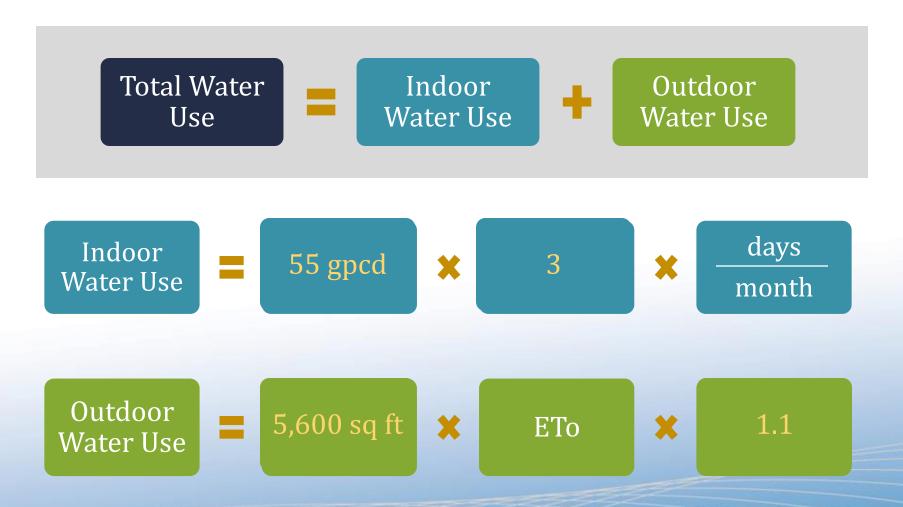
#### Average Water Usage vs. ETo

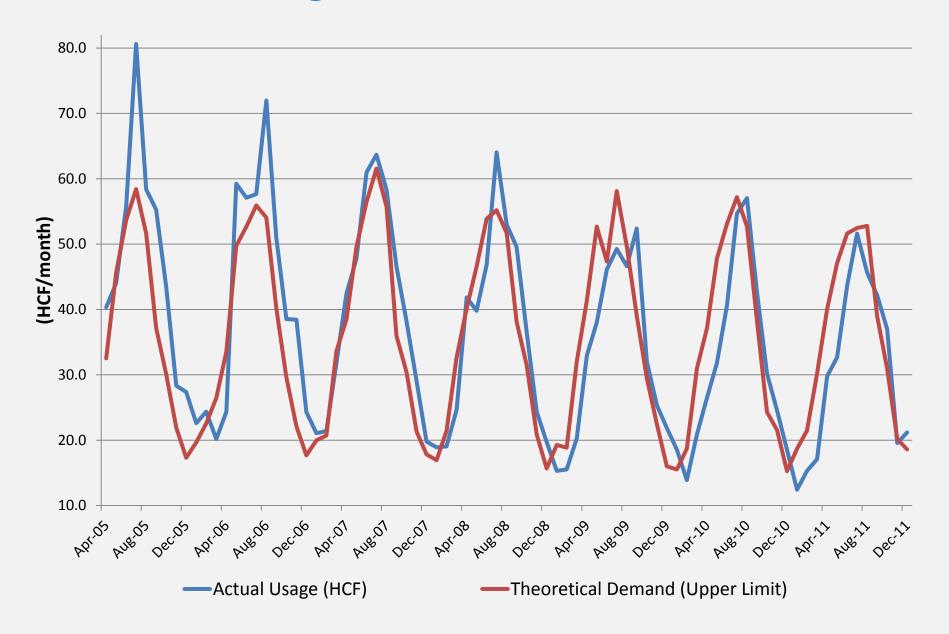


#### **Theoretical Demand**

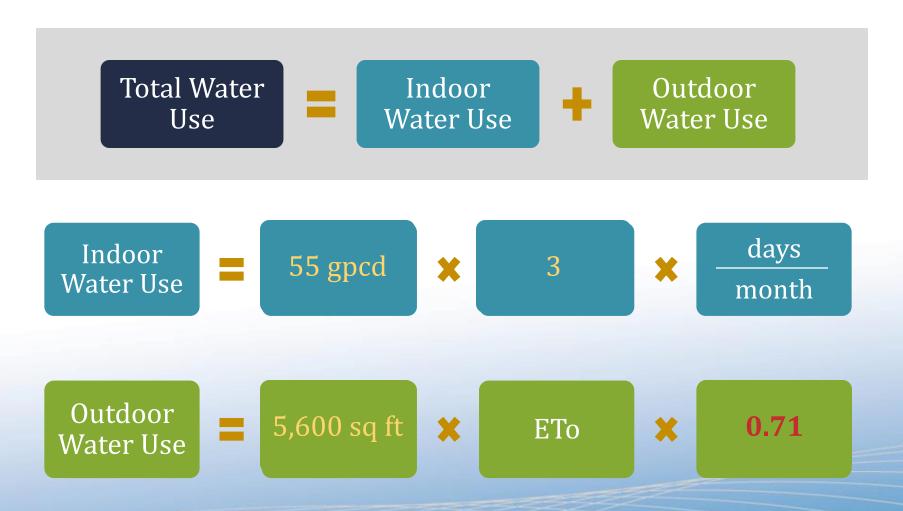


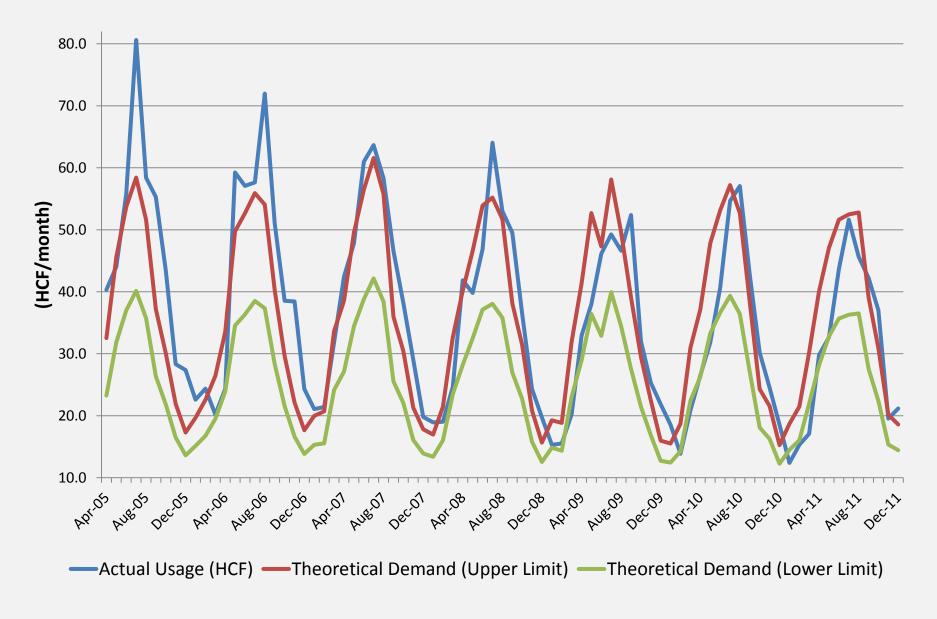
# Theoretical Demand (Upper Limit)

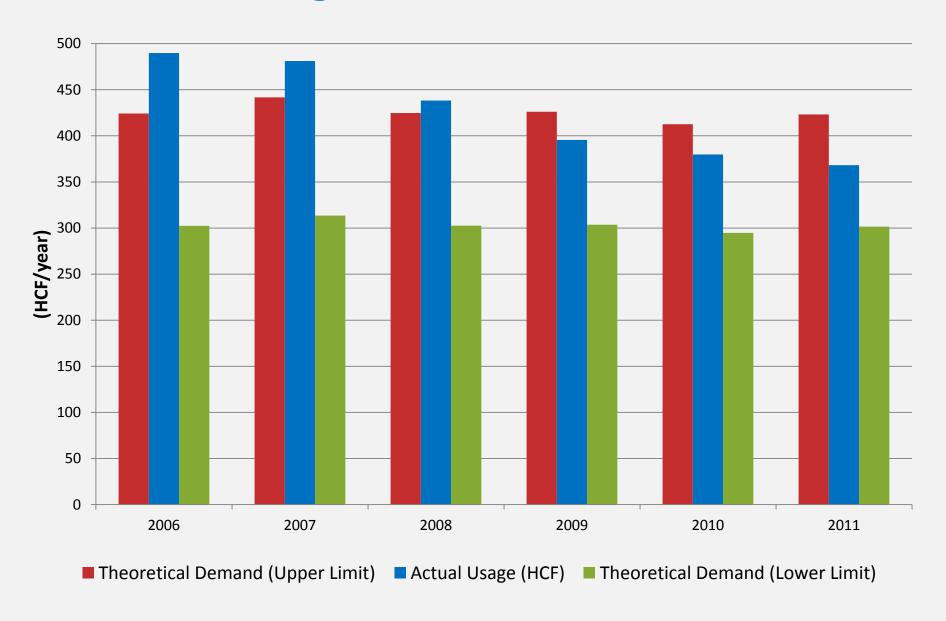


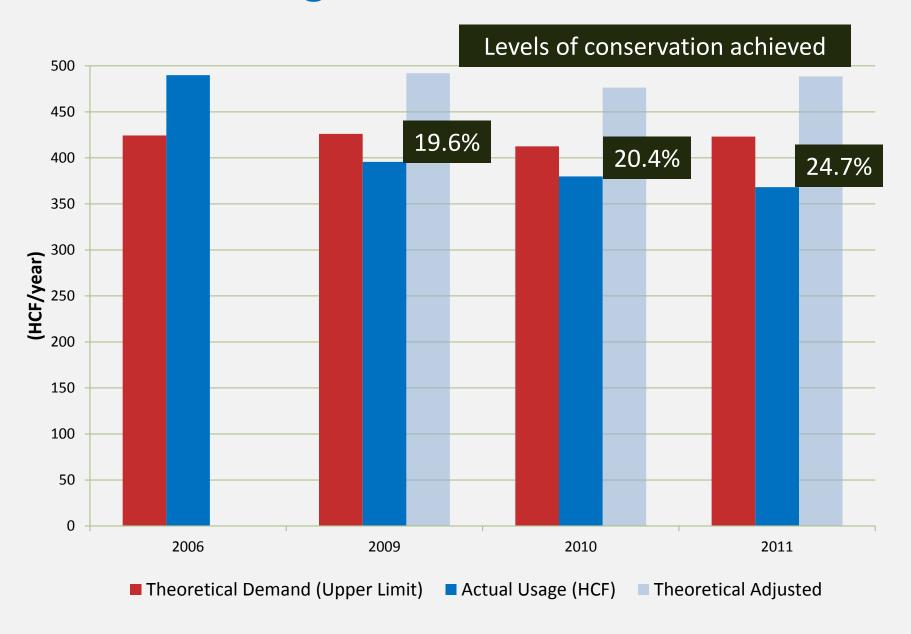


# Theoretical Demand (Lower Limit)









#### **Conservation Analysis**



# Using total water usage data

2009 - 16.9%

2010 - 18.9%

2011 - 21.7%

Using average usage per account

2009 - 19.2%

2010 - 22.4%

2011 - 24.9%

# Using ET ratio

2009 - 19.6%

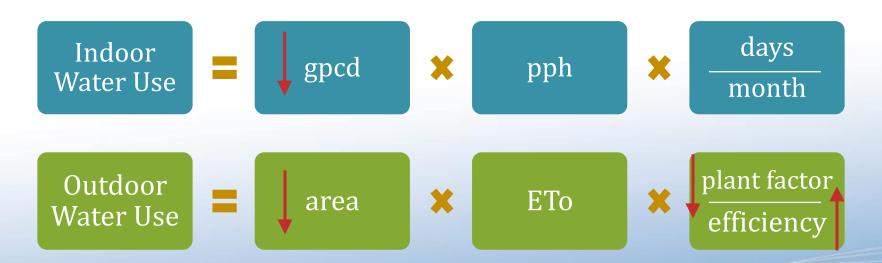
2010 - 20.4%

2011 - 24.7%

\*Base year: 2006

#### **Designing Conservation Programs**

- 1. Identify conservation level goals
- 2. Identify and evaluate conservation opportunities



#### **Designing Conservation Programs**

#### 3. Identify and assess programs and incentives

Turf Removal Program
Incentives on high efficiency nozzles and smart controllers
Landscape Irrigation Efficiency Program
Landscape Educational Program

#### 4. Analyze costs and benefits









#### Summary

Population and climate impact water usage

There are different methods of measuring conservation levels

Population and climate can be factored out of the equation to determine the conservation level achieved

There are conservation programs to help achieve agency's conservation goal







#### Objectives



To analyze the impacts of **population** and **climate** changes on customer water conservation levels



To determine the effectiveness of the conservation program

#### Questions

Los Angeles County Waterworks Districts

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